

**EXEC  
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LEAD &  
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# EXEC.SEC.CON. PROSPECTUS

APRIL 22, 2025

MARRIOTT MARQUIS  
1777 WALKER ST,  
HOUSTON, TX 77010



# ABOUT EXEC.SEC.CON.

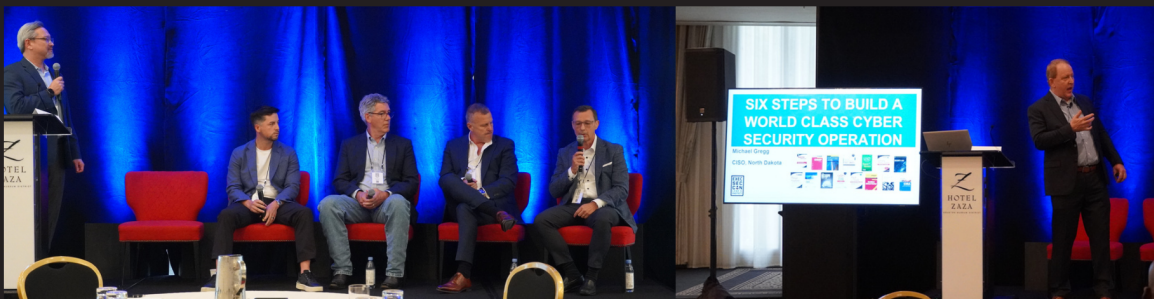


EXEC.SEC.CON. is Houston's premier conference dedicated to Cybersecurity leaders, serving both the city and its surrounding regions. Organized by the same team behind HOU.SEC.CON. since 2010, EXEC.SEC.CON. aims to deliver an exceptional experience focused on educating attendees with insightful security presentations, training sessions, and unique attractions. As a Texas non-profit and a federally recognized



501(c)(3) charitable organization, EXEC.SEC.CON. is entirely volunteer-driven and managed.

We anticipate this year's event attracting over 100 attendees from Houston and beyond, including security leaders from various sectors including CISO's, CIO's, CTO's, CRO's, and Directors dedicated to leading their organizations in the face of emerging threats. If you're looking for a prime opportunity to showcase your products and solutions in the Houston area, join us as a sponsor at EXEC.SEC.CON.!





# EXHIBITORS

EXEC.SEC.CON. is expected to attract security leaders including CISO's, CIO's, CTO's, CRO's, and Directors. Large enterprises, Small/Medium sized businesses, schools, and government are all expected to send their staff to our

conference. In order for the attendees to get to know you, EXEC.SEC.CON. has created the following sponsorship opportunity with the accompanying benefits:



## ADVOCATE SPONSOR \$5,000

- Exhibit space
- Logo featured prominently on website as an **Advocate** sponsor
- **Recognition at conference kickoff**
- Complimentary admission for up to two (2) booth staff (non-transferrable to client/prospects – **must be registered by April 8, 2025**)
- Complimentary passes for up to two (2) clients/prospects (non-transferrable to booth staff – **passes expire if not used by April 8, 2025**)

## APPLICATION

The sponsorship application is on the following page. Instructions for filling out and returning the completed form are included. Payment information is included on the Terms, Conditions, and Regulations page.

## QUESTIONS

Please email any questions to [SponsorWrangler@houstonseccon.com](mailto:SponsorWrangler@houstonseccon.com)



# SPONSORSHIP APPLICATION

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Company name (as it will appear electronically and in printed conference materials)

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Contact

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Address

City

State

Zip

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Phone

Email

EVENT	SPONSOR LEVEL	CHECK	COST
EXEC.SEC.CON.	ADVOCATE		\$5,000

Payment by Check (Make checks payable to EXEC.SEC.CON, mailing address on next page)

Payment by Card or ACH (Link for payment on invoice sent after signing up)

**I hereby apply for the sponsorship and/or exhibit space in the above-named event. If accepted, I hereby agree to abide by the promotion requirement above and the terms, conditions and regulations on page two of this application.**

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Sponsor

HOU.SEC.CON

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Signature

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Signature

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Printed Name

Printed Name: Michael Farnum

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Title

Title: President

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Date

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Date

**Please scan and e-mail completed and signed form to  
[SponsorWrangler@HoustonSecCon.com](mailto:SponsorWrangler@HoustonSecCon.com)**



# TERMS, CONDITIONS, AND REGULATIONS



**CONTRACT:** This application for sponsorship/exhibit space, the formal notice of sponsorship/exhibit space assignment by Management, these Rules & Regulations constitute a contract for the right to sponsor/exhibit with EXEC.SEC.CON.. Sponsor/Exhibitor also agrees to comply with the rules and regulations of the Property at which the conference is held (hereby referred to as Property).

**MAILING ADDRESS:** Please mail all checks and correspondence to EXEC.SEC.CON., 6711 Stella Link Rd, Ste 484, Houston, Texas 77005.

**PAYMENT:** Via check: mailing address above; via credit card or ACH: link will be sent in Invoice after signing up.

**PAYMENT:** Net 30 days.

**REFUNDS:** A full refund will only be given should the event not occur due to the cancellation of the event directly by the EXEC.SEC.CON. committee.

**GENERAL RESTRICTIONS:** (a) Management reserves the right without recourse to prohibit any sponsorship/exhibit, which, in its opinion, is not suitable or in keeping with the character of EXEC.SEC.CON.. This reservation concerns persons, things, conduct, printed matter, catalogs, etc. Aisle space may not be used for exhibit purposes, or for display or signs. (b) No Exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor exhibit therein, any products and/or services other than those produced or distributed by the Sponsor/Exhibitor in the regular course of business. (c) Firms and representatives of firms not assigned sponsorship/exhibit space are prohibited from soliciting business in any form at the event. (d) Admission to the conference, including seminars, meal functions, reception and exhibit area will be by registration badges only and all Sponsor/Exhibitor personnel must wear registration badges on the property. (e) Distribution of samples and souvenirs is permitted provided: 1. There is no interference with adjoining exhibitors. 2. It is conducted on a dignified basis. (f) The use of any public area outside of the sponsorship/exhibit area for the display of products and/or services or demonstration or the distribution of circulars, samples or other materials is prohibited. (g) No loud speakers, photographic equipment, audio recording equipment or megaphones are permitted. (h) Tacking, posting, taping or nailing signs, banners, etc., to any permanent walls or woodwork will not be permitted. Any damage to the property by Sponsors/Exhibitors or their employees or agents must be paid for by the Sponsor/Exhibitor causing such damage. (i) No visual or audio recording or transmission of EXEC.SEC.CON. sessions may be made by or on behalf of Sponsor/Exhibitor without prior written consent of Management. Sponsor/Exhibitor shall not use or permit the Property to be used in conflict with any ordinance, rule or regulation of any government authority in any manner which could violate the insurance or increase the rate of insurance of the Property, in any manner which constitutes waste or nuisance; in any manner which causes injury to the Property or except as may be provided herein, or in violation of the Property's Rules and Regulations.

**LIABILITY:** Sponsor/Exhibitor hereby agrees to indemnify, save and hold harmless, Management and the Property from any suit or claim for personal injury or for property damage or for loss of use of property by whomever sustained arising out of or in connection with Sponsor's/Exhibitor's activities, or Sponsor's/Exhibitor's participation with EXEC.SEC.CON. except Sponsor/Exhibitor is not responsible to an indemnitee for the indemnitee's gross negligence or misconduct.

**INSURANCE:** All property of Sponsor/Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the Property and Sponsor/Exhibitor shall maintain insurance covering Sponsor's/Exhibitor's property. Sponsor/Exhibitor shall also carry comprehensive general liability coverage of at least \$1,000,000 for personal injury liability, and \$500,000 for property damage liability, and statutory worker's compensation with employees' liability with a limit of at least \$100,000. Sponsor/Exhibitor shall furnish appropriate certificates of insurance upon request.

**FIRE REGULATIONS:** No explosives, fuel, combustibles or hazardous materials, decorative materials neither fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Property.

**ELECTRICAL COMPLIANCE:** All electrical and hydraulic equipment must meet requirements of all applicable electrical and safety codes.

**DISPLAY AND CONSTRUCTION REGULATIONS:** No exhibit area shall be allowed to obstruct clear vision to other booths in the same line or adjacent lines and shall comply with the requirements of local fire regulations.

# TERMS, CONDITIONS, AND REGULATIONS



**EXHIBIT DAYS AND HOURS:** All exhibitors must have their displays complete and ready by 7:30 am on the day of the event. Event hours may change anytime at the discretion of Management.

**MOVE-IN MOVE-OUT:** Days, times and complete instructions for moving displays in and out of EXEC.SEC.CON. events will be provided to Exhibitors prior to the event.

**MEETINGS:** No Sponsor/Exhibitor shall hold any meetings or events that conflict with EXEC.SEC.CON.

**FORCE MAJEURE:** In the event the Property is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest or as a result of government intervention, malicious damage, act of war, strike, lockout, labor dispute, riot or any other such cause or agency over which Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite EXEC.SEC.CON., or reduce the installation time, exhibit time, move-out time, speaking engagements and other event activities, Management shall not be liable to indemnify or reimburse the Sponsor/Exhibitor in respect of any damage or loss, direct or indirect arising as a result thereof.

**AMENDMENTS:** Any and all matters not specifically covered by the preceding rules and regulations and the policies and requirements set forth in the contract shall be subject to the sole decision of Management. Management shall have the full power to interpret, amend, and enforce these rules and regulations. Each Sponsor/Exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

**ATTENDEE LIST:** Attendee lists will not be provided to Sponsors/Exhibitors before, during or after the event. Sponsors/Exhibitors are responsible for collecting contact information of attendees via direct contact during the event. EXEC.SEC.CON. will make all reasonable efforts to drive traffic into the Sponsor/Exhibitor area to facilitate sponsor / attendee contact.

**DEFAULT:** If Sponsor/Exhibitor breaches this contract, Sponsor/Exhibitor will not be permitted to set up its exhibits and/or engage in its sponsorship activities and will be subject to eviction without refund. Any and all disputes will be governed/managed by Texas courts. All legal fees arising from disputes will be paid by Sponsor/Exhibitor.